

Code of Conduct for Coaches, Team Managers, Assistant Managers & Club Officials



We all have a responsibility to promote high standards of behaviour in the game.

On and off the field, we expect our coaches / managers & club officials to:

- Show respect to others involved in the game including match officials, opposition players, managers and spectators.
- Adhere to the laws and spirit of the game.
- Promote FAIR PLAY and high standards of behaviour.
- Always exercise the League's and the Club's official rule of **EQUAL GAME TIME** for **ALL** players *(including the coach's, manager's, or club official's children)*.
- Always respect the match officials' decisions.
- Never enter the field of play.
- Never engage in public criticism of match officials.
- Never engage in, or tolerate, offensive, insulting or abusive language or behaviour.

When working with players, we expect our coaches / managers & club officials to:

- Place the well-being, safety and enjoyment of each player above everything, including winning.
- Explain exactly what is expected from the players by the club.
- Explain what they can expect from the coach / manager / club official.
- Ensure all parents / guardians / carers of the players under the age of 18 understand these expectations.

- Never engage in or tolerate any form of bullying; this includes treating players unfavourably and putting certain players above others (*including the coach's, manager's, or club official's children*).
- Ensure every player adheres to the player's code of conduct and enforce the consequences should there be a breach.
- Develop mutual trust and respect with every player to build their self-esteem.
- Encourage each player to accept responsibility for their own behaviour and performance.
- Ensure all activities organised are appropriate for the players' ability level, age and maturity.
- Co-operate fully with others in football, such as officials, other coaches, medical staff, welfare officers etc. for each players' best interests.
- Respect the rights, dignity and worth of each and every person and treat each equally within the context of the sport.
- Consistently display high standards of behaviour and appearance.

Safeguarding

- Always report any safeguarding concerns to the Club's safeguarding officers or to the County FA's safeguarding team.
- All communications via texting, social media, or phone calls, must be made through the parents / guardians of the child, this includes contacting referees under the age of 18.
- No players under the age of 18 can be in you team's group chats, only the parents / guardians can be added.

Communications Policy including Social Media / Group Chats / Text / Email

- You must adhere to the Club's communications policy found the attached document. Some of which contains the following points:
- You must not post on any social media platform, text, or email anything that would be classed as bullying, hurtful, insulting, offensive, abusive, threatening, racist, homophobic, or sexist. This would go against Carlton Town FC's ethos and rules and can also be against the law.
- You must not post any derogatory comments on social media or group chats regarding players in your team, other players in the club, the operation of the club, club officials, match officials, or any family members of the above.